



COMMUNITY CIRCLE SPONSORSHIPS

Feeding the Need and Derby Day Events

Platinum Circle - \$50,000 community match.

Make a commitment of \$25,000 to seed a community matching challenge for \$25,000 of community donation during April 2012. The matching dollars can be from employee matching, other companies or groups or individuals that want to expand their level of giving.

- Recognition and Top Billing Logo Display on all printed PR and social media materials for BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event including eblasts to approx. 4,000 individuals monthly prior to each event
- Top Billing Logo Display on website through December 2012, at BOTH the December 1, 2011 Awareness Lunch and May 5, 2012 Seven Loaves Derby Day event and on the t-shirts for the May 5, 2012 Seven Loaves Derby Day event and 5K run
- Platinum Circle Recognition at BOTH December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event along with a Platinum Circle Sponsor Recognition Plaque
- Top Billing Logo Display and full page advertisement in programs of BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event
- Two premier Platinum Circle tables for ten at BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event and 20 passes for Derby Day activities including the 5K run, Derby Day Midway and Bread & Brunch
- Three customized employee and company recognition volunteer days of your choice

Diamond Circle - \$10,000 - \$20,000 (*)

Support at this level will help provide summer lunches. Over 10,000 PISD children are on free or reduced lunch programs that are not available in the summer. Thanks to a \$25,000 grant from The Keg Steakhouse & Bar Seven Loaves provided over 15,600 lunches in 2011.

- Recognition and logo prominently displayed on all printed PR and social media materials for BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event including eblasts to approx. 4,000 individuals monthly prior to each event
- Logo prominently displayed on website through December 2012, at BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event and on the t-shirts for the May 5, 2012 Seven Loaves Derby Day event and 5K run
- Diamond Circle Recognition at BOTH December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event with half page ad in program for each of the two events
- One premier Diamond Circle table for ten at BOTH December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event and 10 passes for Derby Day activities including the 5K run, Derby Day Midway and Bread & Brunch
- Two customized employee and company recognition volunteer days of your choice

Gold Circle - \$5,000 - \$7,500 (*)

Support at this level will help provide 25,000 lbs of food from the North Texas Food Bank for ONE MONTH of Seven Loaves food distribution.

- Logo displayed on all printed PR and social media materials for BOTH the December 1, 2011 Awareness Lunch and May 5, 2012 Seven Loaves Derby Day event including eblasts to approx. 4,000 individuals monthly prior to each event
- Logo displayed on website through December 2012, at BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event and on the t-shirts for the May 5, 2012 Seven Loaves Derby Day event and 5K run
- Reserved space at BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event with quarter page ad in program for each of the two events. 5 passes for Derby Day activities including the 5K run, Derby Day Midway and Bread & Brunch
- One customized employee and company recognition volunteer day of your choice

Silver Circle - \$1,000 – 3,500 (*)

Support at this level will help provide clothes, coats, and shoes for 100 children of pantry families.

- Logo displayed on all printed PR and social media materials prior to EITHER the December 1, 2011 Awareness Lunch OR the May 5, 2012 Seven Loaves Derby Day event including eblasts to approx. 4,000 individuals monthly prior to the designated event
- Logo displayed on website through December 2012, at EITHER the December 1, 2011 Awareness Lunch OR the May 5, 2012 Seven Loaves Derby Day event and listed in program for the designated event

Bronze Circle - \$500 – \$750 (*)

Support at this level will help provide Thanksgiving turkeys and Christmas support for up to 50 families.

- Logo displayed on website through December 2012, at EITHER the December 1, 2011 Awareness Lunch OR the May 5, 2012 Seven Loaves Derby Day event and listed in program for the designated event

Friend of Seven Loaves (*)

Specify financial or in-kind donation to support the December 1, 2011 Awareness Lunch AND / OR the May 5, 2012 Seven Loaves Derby Day event and join Seven Loaves in the CommUnity effort to raise awareness and reduce the impact of poverty in Collin County.

- Logo displayed on website through December 2012, at EITHER the December 1, 2011 Awareness Lunch OR the May 5, 2012 Seven Loaves Derby Day event and listed in program for the designated event

() For a multiple year sustaining commitment (2011/12 & 2013) the sustaining sponsor will automatically enjoy the benefits and recognition of the next higher sponsorship level. Multiple sponsors at each level welcome and appreciated! Step out on faith and add 2014; there will always be hungry people!*



SEVEN LOAVES FOOD PANTRY & COMMUNITY CENTER COMMUNITY CIRCLE SPONSORSHIP APPLICATION And Letter of Understanding

SPONSOR NAME (styled the way you wish it to appear in materials): _____

Contact Name: _____ Address: _____

Email: _____ Phone number(s) _____ Zip Code: _____

Web site _____

- Above Sponsor agrees to serve as a Community Circle Sponsor (“Sponsor”) of Seven Loaves Food Pantry & Community Center (“Seven Loaves”) by making the financial donation to Seven Loaves in the amount and for the Sponsor Period corresponding to the Sponsor Level identified by Sponsor below. **[CLEARLY MARK DESIRED SPONSOR LEVEL & SPONSOR PERIOD BELOW]**
- Sponsor Period shall be the remainder of calendar 2011 and the calendar year of future years identified by Sponsor.
- Seven Loaves agrees to use its best efforts to provide the benefits described on page one (1) of this agreement associated with the Sponsor Level identified by the Sponsor below.
- Seven Loaves will promote the collaboration of the Sponsor and Seven Loaves and advertise the May 5, 2012 Seven Loaves Derby Day event on a variety of print and media as part of the efforts by Seven Loaves to raise awareness and reduce the impact of poverty in Collin County.
- Sponsor grants Seven Loaves the nonexclusive, limited right to use the Sponsor name and logos as part of press releases, marketing, advertising and promotional materials solely in connection with the provision of benefits as listed on page one (1) of this agreement. Any such use shall be subject to Sponsor's prior review and written consent.
- Sponsor will pay to Seven Loaves the full sponsorship amount related to 2011/2012 period no later than March 15, 2012 and, as applicable, the full sponsorship amount related to Sponsorship Periods 2013 and/or 2014 no later than March 15, 2013 and March 15, 2014, respectively.
- No guarantees or warranties of any kind are made by either party hereto as to the anticipated success of the events or promotion described in this agreement.
- By signing this agreement, the Sponsor agrees to provide feedback to Seven Loaves regarding this Sponsorship opportunity, the related events and efforts by Seven Loaves to raise awareness and reduce the impact of poverty in Collin County.
- Submission of the agreement by Sponsor does not automatically secure a sponsorship position. Submitted agreements are reviewed by Seven Loaves. Approved Sponsors will be notified and a signed agreement returned.
- Sponsor agrees to submit within 14 days of notification of sponsorship approval all necessary camera ready logo and artwork for use by Seven Loaves on PR materials, web sites and event programs
- Approval of this agreement is at the sole discretion of Seven Loaves.
- This agreement may be terminated and/or cancelled at anytime by either party.

Select a Sponsor Level and Sponsor Period below.

SEVEN LOAVES COMMUNITY CIRCLE SPONSORSHIP LEVELS & PERIODS				
<input type="checkbox"/>	Platinum Circle - \$50,000 community match	2011 / 2012	2013	2014
<input type="checkbox"/>	Diamond Circle - \$10,000 - \$20,000 (**)	2011 / 2012	2013	2014
<input type="checkbox"/>	Gold Circle - \$5,000 - \$7,500 (**)	2011 / 2012	2013	2014
<input type="checkbox"/>	Silver Circle - \$1,000 – 3,500 (**)	2011 / 2012	2013	2014
<input type="checkbox"/>	Bronze Circle - \$500 – \$750 (**) (ID desired event _____)	2011 / 2012	2013	2014
<input type="checkbox"/>	Friend of Seven Loaves for a Sustaining donation of \$_____ & / or in-kind donation of	2011 / 2012	2013	2014

In support of the _____ event.

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Complete and returned this signed agreement either by email to bkstutesman@yahoo.com or mail to Seven Loaves Food Pantry & Community Center, 5801 W. Plano Parkway, Plano, 75093.

For: Seven Loaves Food Pantry & CommUnity Center

For: _____

By: _____ Date _____

By: _____ Date _____