



Why Participate in the Seven Loaves Restaurant of the Month Program?

Seven Loaves Food Pantry & Community Center (Seven Loaves) estimates its current sphere of influence at over 4,000 community supporters residing throughout zip code 75093 and Collin County, one of the highest per capita income areas in the country. Your participation will:

- ⇒ Embrace a charitable 501(c)3 program that will allow your employees and customers to work together to support people in need in our community.
- ⇒ Support and sustain Seven Loaves' local food-related initiatives to provide a week's worth of nutritional food for each family member to over 250 families (approximately 1,000 individuals) every week. The numbers are predicted to continue to grow.
- ⇒ **Additionally, your participation will be advertised in the following manner in an effort raise awareness of your business and increase sales through:**

- **Reminder Seven Loaves Restaurant of the Month business cards distributed to supporters**
- **Mention in weekly eblast reminders**
- **Posters and individual flyers distributed to groups and organizations active with Seven Loaves. (Among those are the National Charity Leagues, Young Men's Service Council, Junior League of Collin County, Plano West Honor Societies, St. Andrew's Mom-to-Mom group, and attendees at monthly pantry raising awareness luncheons.)**
- **Mention in the St. Andrew United Methodist Church bulletin(s)**
- **Posting on Seven Loaves website and other social media utilized with link to restaurant**
- **Reminder announcement(s) to board members and corporate representatives**

Notes to Restaurants:

- Please designate your month of sponsorship at least four months in advance for placement in all modes of advertising.
- Please consult your tax advisor for accurate tax application, but typically this type of charitable contribution is a direct deduction from sales as advertising/promotion or charitable contribution. Seven Loaves will provide a confirmation letter of your donation for IRS purposes.

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