



# COMMUNITY CIRCLE SPONSORSHIPS

Feeding the Need and Derby Day Events

## Platinum Circle - \$50,000 community match.

Make a commitment of \$25,000 to seed a community matching challenge for \$25,000 of community donation during April 2012. The matching dollars can be from employee matching, other companies or groups or individuals that want to expand their level of giving.

- Recognition and Top Billing Logo Display on all printed PR and social media materials for BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event including eblasts to approx. 4,000 individuals monthly prior to each event
- Top Billing Logo Display on website through December 2012, at BOTH the December 1, 2011 Awareness Lunch and May 5, 2012 Seven Loaves Derby Day event and on the t-shirts for the May 5, 2012 Seven Loaves Derby Day event and 5K run
- Platinum Circle Recognition at BOTH December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event along with a Platinum Circle Sponsor Recognition Plaque
- Top Billing Logo Display and full page advertisement in programs of BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event
- Two premier Platinum Circle tables for ten at BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event and 20 passes for Derby Day activities including the 5K run, Derby Day Midway and Bread & Brunch
- Three customized employee and company recognition volunteer days of your choice

## Diamond Circle - \$10,000 - \$20,000

Support at this level will help provide summer lunches. Over 10,000 PISD children are on free or reduced lunch programs that are not available in the summer. Thanks to a \$25,000 grant from The Keg Steakhouse & Bar Seven Loaves provided over 15,600 lunches in 2011.

- Recognition and logo prominently displayed on all printed PR and social media materials for BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event including eblasts to approx. 4,000 individuals monthly prior to each event
- Logo prominently displayed on website through December 2012, at BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event and on the t-shirts for the May 5, 2012 Seven Loaves Derby Day event and 5K run
- Diamond Circle Recognition at BOTH December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event with half page ad in program for each of the two events
- One premier Diamond Circle table for ten at BOTH December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event and 10 passes for Derby Day activities including the 5K run, Derby Day Midway and Bread & Brunch
- Two customized employee and company recognition volunteer days of your choice

## Gold Circle - \$5,000 - \$7,500 (\*)

Support at this level will help provide 25,000 lbs of food from the North Texas Food Bank for ONE MONTH of Seven Loaves food distribution.

- Logo displayed on all printed PR and social media materials for BOTH the December 1, 2011 Awareness Lunch and May 5, 2012 Seven Loaves Derby Day event including eblasts to approx. 4,000 individuals monthly prior to each event
- Logo displayed on website through December 2012, at BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event and on the t-shirts for the May 5, 2012 Seven Loaves Derby Day event and 5K run
- Reserved space at BOTH the December 1, 2011 Awareness Lunch and the May 5, 2012 Seven Loaves Derby Day event with quarter page ad in program for each of the two events. 5 passes for Derby Day activities including the 5K run, Derby Day Midway and Bread & Brunch
- One customized employee and company recognition volunteer day of your choice

## Silver Circle - \$1,000 – 3,500 (\*)

Support at this level will help provide clothes, coats, and shoes for 100 children of pantry families.

- Logo displayed on all printed PR and social media materials prior to EITHER the December 1, 2011 Awareness Lunch OR the May 5, 2012 Seven Loaves Derby Day event including eblasts to approx. 4,000 individuals monthly prior to the designated event
- Logo displayed on website through December 2012, at EITHER the December 1, 2011 Awareness Lunch OR the May 5, 2012 Seven Loaves Derby Day event and listed in program for the designated event

## Bronze Circle - \$500 – \$750 (\*)

Support at this level will help provide Thanksgiving turkeys and Christmas support for up to 50 families.

- Logo displayed on website through December 2012, at EITHER the December 1, 2011 Awareness Lunch OR the May 5, 2012 Seven Loaves Derby Day event and listed in program for the designated event

## Friend of Seven Loaves (\*)

Specify financial or in-kind donation to support the December 1, 2011 Awareness Lunch AND / OR the May 5, 2012 Seven Loaves Derby Day event and join Seven Loaves in the CommUnity effort to raise awareness and reduce the impact of poverty in Collin County.

- Logo displayed on website through December 2012, at EITHER the December 1, 2011 Awareness Lunch OR the May 5, 2012 Seven Loaves Derby Day event and listed in program for the designated event

(\*) For a multiple year sustaining commitment (2011/12 & 2013) the sustaining sponsor will automatically enjoy the benefits and recognition of the next higher sponsorship level. Multiple sponsors at each level welcome and appreciated! Step out on faith and add 2014; there will always be hungry people!